

NCN 2022 Category Sponsorship: \$15,000

NCN Category Sponsorship Inclusions:

Connections

- Conference call introduction to the NCN Selection Committee.
- Invitation to NCN affiliated event at Natural Products Expo West and Expo East. (In-person events only.)*
- Curated introductions on-site to presenting companies that are seeking industry related advice depending on availability. (In-person events only.)*
- Opportunity to host Sponsor table to feature marketing materials and to conduct one-on-one meetings and general networking. (In-person events only.)*

Exposure

- NCN Category Sponsor recognition listed in all marketing pieces including: NCN marketing communications, website, onsite event signage and/or virtual platform branding* and highlighted in digital NCN Investor workbooks.
- Sponsor recognition on the NCN website featuring a company profile.
- (2) "Meet Our Sponsors" email campaign delivered to the Cornerstone Investor + Selection Committee audiences with (1) email in Spring and (1) in Fall.

Community

- Exclusive preview of the presenting companies for all NCN Investor Meetings.
- Opportunity to participate in Pre-Pitch Orientation workshops with presenting companies to provide advice and act as a mentor for these companies.
- Access to the original pool of applicants (over 1,200 companies) from which finalists are selected; including referrals from NCN principals for new clients from the NCN network and beyond.

Value

- (3) Complimentary registrations for all 5 NCN Investor Meetings valued over \$19,000.
- Invitation to NCN affiliated event at Natural Products Expo West and Expo East. (In-person events only.)*
- (1) Complimentary badge for Natural Products Expo West and Expo East valued at \$1,095 and \$845 respectively, with total value of \$1,940.

Data

- Access to SPINS brand-specific POS data.
- NCN deal flow and transaction updates.

À La Carte Enhancement Opportunities**

- Live Virtual Lunch & Learn: \$12,000
- Custom Produced Video: \$3,500
- Dedicated Email Campaign: \$2,000

**Please contact your Account Manager for specific à la carte enhancement opportunity inclusions.

Sponsorship Categories:

NCN offers partner focused sponsorships for the following categories:

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|--------------------------|-----------------------------------|------------------------|---------------------------------------|
| • Accounting | • Financial Services | • Legal | • Sampling |
| • Broker | • Flavor | • Packaging | • Strategic Branding / Communications |
| • Clinical Research | • Full Stack CFO | • Performance Insights | • Strategic Consulting |
| • Commercialization | • General Technology | • Public Relations | • Technology Commercialization |
| • Contract Manufacturing | • Ingredient Supplier/Distributor | • Product Development | • Valuation |
| • Digital Agency | • Insurance | • Recruiting | |
| • Ecommerce | • Investment Banking | • Sales & Marketing | |

*The elements noted with this asterisk indicate which inclusions can be fulfilled at in-person or virtual events only. In the event of a NCN Investor Meeting needing to be conducted virtually, Sponsors will be notified how specific in-person inclusions may be fulfilled in an equally impactful way in addition to unique virtual inclusions.

**À la carte enhancement opportunities may be purchased in addition to the NCN Category Sponsorship Opportunity or stand-alone if desired. The enhancement opportunities have no impact on the NCN Category sponsorship opportunity. Please contact your Account Manager for specific à la carte enhancement opportunity inclusions.